

# Head of growth management, communications and strategy.

## MEMBER OF THE LEADERSHIP TEAM

### Our company

**Neural Concept** creates Deep Learning algorithms for enhanced engineering. We help companies speed up their R&D cycles, augment their product performance and solve their next engineering challenge.

Deep Learning and AI have already revolutionized how images, sound and natural language are processed. Therefore, some problems that used to be considered intractable are now easily solvable on a large scale. Yet, Computer Assisted Design (CAD) and geometry processing are still using traditional methods. Our mission is to bring this revolution into the world of CAD using our unique Neural Network technology that can process 3D CAD models.

We are working for global leaders in industries ranging from Automotive to Aerospace and with cutting edge sport teams from Sailing to Car-Racing, who trust our technology to ensure they stay ahead of the curve in their fields.

### Our culture

The company was founded in 2018 and we are already a team of 15 people, dedicated to accomplish our mission. We were born in a top notch AI lab at EPFL and the values of research are in our DNA. We are honest, pragmatic and passionate about innovation.

We know that the greatest achievements cannot be the product of a single individual and we encourage our employees to strive for the success of the entire team.

We work hard but try to enjoy our time at work and cultivate a great atmosphere. We do our best to respect everybody's private life and are very conscious about work / life balance.

### Your mission

The role includes multiple responsibilities, which require a unique combination of communication, interpersonal and analytic abilities. You will be in charge of building the internal and external branding of the company and managing all activities related to marketing. You will be responsible for maintaining the companies' culture, managing our staff and employee's well being. Finally, you will work alongside the CEO to manage investor relationships and new fund raisings.

- **Communication and relationship building**

1. Dealing with internal & external communication, Brand Strategy, Investor Relations, HR/Employer Branding.
  2. Communicate and generate excitement and enthusiasm for customers, partners, vendor.
  3. Building and defining the companies' branding. Overseeing its implementation and application.
  4. Building and providing all marketing materials to the sales teams. Managing our online communication strategy and implementing it.
  5. Building a customer insight and understanding tool.
- **Product Strategy**
    1. Working with the CEO and the board to define the companies' product strategy.
    2. Analyzing product-market fit.
    3. Collecting and analyzing customer feedback.
  - **Chief of staff**
    1. Help maintaining the company culture during growth times.
    2. Overseeing the recruiting process.
    3. Owning the responsibility of human resources.
  - **Fund raising and investors**
    1. Managing reporting to investors.
    2. Help the CEO preparing board meetings.
    3. Help the CEO for fund-raising activities.

## Your profile

### Requirements:

- Previous experience in a start-up or project management with a strong entrepreneurial aspect.
- Hands-on approach to problem solving. Strong adaptability. Extreme dedication to the task of building a successful company.
- Charismatic relationship builder.
- Ability to understand engineering challenges and mindsets.
- Excellent ability to communicate and convey technical topics with a business mindset.
- Deep understanding of product-market fit.

### Would be a plus:

- Worked in a similar position in another start-up.
- An experience in the CAD / CAE software space.
- An experience in software a company.
- A strong network within potential customers or investors.
- Management experience.

## You get

- A generous share plan.
- A competitive Swiss salary.
- Live the start-up experience with high rewards associated to it.
- Working within a high-tech environment with a world-class technology team.

## To Apply

Send an email to:

[pierre.baque@neuralconcept.com](mailto:pierre.baque@neuralconcept.com)

Title:

Head of growth management.

Please attach your CV and links to relevant pages (e.g. your personal website or anything else on the web you are proud of)