

## Internship description: Marketing & Communication

### Our company

**Neural Concept** uses Deep Learning algorithms to transform the world of Computer Assisted Design (CAD). We help companies speed up their R&D cycles, enhance their product performance and reduce computational costs.

Deep Learning and AI have already revolutionised how images, sound and natural language are processed. Our mission is to bring this revolution into the world of industrial design using our unique technology.

We are working for global leaders in industries ranging from Automotive to Aerospace and with cutting edge sports teams from Sailing to Car Racing, who trust our technology to ensure they stay ahead of the curve in their fields.

### Our culture

Our company was born in a top-notch AI lab at EPFL, and the values of research are in our DNA. We are honest, pragmatic and passionate about innovation. We are, on average, a very young team.

We work hard but try to enjoy our time at work and cultivate a great atmosphere. We do our best to respect everybody's private life and are very conscious about work/life balance.

### What you will learn

- how to bring new leading-edge Artificial Intelligence technologies to the industry sectors
- the basics of a technology that will impact on all the economic sectors in the future, from finance to transportation, from education to engineering

### Your mission

- bring your own ideas and techniques in marketing and communication at all levels
- formalize the above by creating new marketing material or making better versions of existing ones
- participate in the organization of live and recorded Internet events
- help the conduction of campaigns to analyze top global market players, identify their company structure (departments etc.), decision-makers, identify relevant contacts

You will be working in close relationship with the business development manager.

### Your profile

1. You are a student in Business/Marketing

2. Essential: you have a real passion for communication and modern technology - you can show a proven record of your being an enthusiastic influencer (e.g. an outstanding blog for book reviews, Youtube channel, Graphic Design achievements, etc.)
3. Excellent/perfect written command of English
4. Strong interest in Marketing for Software/High Tech companies
5. Using MS-Office tools such as Powerpoint; bringing in expertise on specific tools for marketing graphics (Adobe, Corel, etc.)

### You get

- Refunding for expenses (public transportation within Vaud and bordering cantons, canteen for lunch pauses)
- Flexible working hours, Stimulating environment with young top-level researchers, Comfortable office with open beverages and healthy food

### To Apply

Send an email to:

[contact@neuralconcept.com](mailto:contact@neuralconcept.com)

Title:

*Application Marketing & Communication Internship*

Please attach your CV and links to relevant pages (e.g. personal website or anything else on the web you are proud of, see "Your profile" suggestions)